

## Tivo Series 3 User Guide

With TiVo Home Media Engine SDK you can build new and exciting applications for broadband-connected Series 2 devices. In this book you will find numerous real-world examples to help you deploy your own applications to TiVo quickly and easily. The authors describe software development for the TiVo platform, covering the basic building blocks of application design. You'll discover how to create advanced applications using TiVo's component library and learn how to package your final product for others to integrate into their TiVo experience. The Internet didn't kill TV! It has become its best friend. Americans are watching more television than ever before, and we're engaging online at the same time we're tuning in. Social media has created a new and powerful "backchannel", fueling the renaissance of live broadcasts. Mobile and tablet devices allow us to watch and experience television whenever and wherever we want. And "connected TVs" blend web and television content into a unified big screen experience bringing us back into our living rooms. Social TV examines the changing (and complex) television landscape and helps brands navigate its many emerging and exciting marketing and advertising opportunities. Social TV topics include: Leveraging the "second screen" to drive synched and deeper brand engagement Using social ratings analytics tools to find and target lean-forward audiences Aligning brand messaging to content as it travels time-shifted across devices Determining the best strategy to approach marketing via connected TVs Employing addressable TV advertising to maximize content relevancy Testing and learning from the most cutting-edge emerging TV innovations The rise of one technology doesn't always mean the end of another. Discover how this convergence has created new marketing opportunities for your brand.

Built especially for the power and corporate user. Updated to include all the latest SP1 information!

Are the machines in your office living isolated lives? Do you have a few computers at home that you want to connect to each other and the Internet? The best way to share files on a group of computers is to create a network. But how do you do that? Network Know-How is your guide to connecting your machines, filled with practical advice that will show you how to get things done. You'll learn the nitty-gritty of network setup, design, and maintenance, from running cables and placing wireless access points to configuring file sharing and printing. This practical and comprehensive guide will teach you how to implement security, create intranets, and more. You'll learn how to: –Connect Windows, Macintosh, and Linux computers –Implement network addressing –Configure your network adapters, hubs, switches, and router –Share music, photos, and documents –Automate household appliances and stream digital audio and video to your home entertainment center –Troubleshoot network slowdowns and failures No matter which operating system you use, and even if you've never installed or run a network before, you'll get what you need to know in Network Know-How.

TV viewers today are exposed to overwhelming amounts of information, and challenged by the plethora of interactive functionality provided by current set-top boxes. To ensure broad adoption of this technology by consumers, future Digital Television will have to take usability issues thoroughly into account. In particular, serious attention must be paid to facilitate the selection of content on an individual basis, and to provide easy-to-use interfaces that satisfy viewers' interaction requirements. This volume collects selected research reports on the development of personalized services for Interactive TV. Drawing upon contributions from academia and industry in the US, Europe and Asia, this book represents a comprehensive picture of leading edge research in personalized television.

"Hacking the TiVo" provides a central, readable, and detailed guide to upgrading, maintaining, and enhancing TiVo systems. It clearly explains how to expand and upgrade the capabilities of both Series 1 and Series 2 TiVos from any Linux, Macintosh, or Windows PC. TiVo Hacks helps you get the most out of your TiVo personal video recorder. Armed with just a screwdriver and basic understanding of PC hardware (or willingness to learn), preeminent hackability awaits. This book includes hacks for changing the order of recorded programs, activating the 30-second skip to blaze through commercials, upgrading TiVo's hard drive for more hours of recording, use of TiVo's Home Media Option to remotely schedule a recording via the Web, log in to the serial port for command-line access to programming data, log files, closed-captioning data, display graphics on the TiVo screen, and even play MP3s. Readers who use advanced hacks to put TiVo on their home network via the serial port, Ethernet, USB, or wireless (with 802.11b WiFi) will watch a whole new world open up. By installing various open source software packages, you can use TiVo for mail, instant messaging, caller-ID, and more. It's also easy to run a web server on TiVo to schedule recordings, access lists of recorded shows, and even display them on a web site. While TiVo gives viewers personalized control of their TVs, TiVo Hacks gives users personalized control of TiVo. Note: Not all TiVos are the same. The original TiVo, the Series 1, is the most hackable TiVo out there; it's a box thrown together with commodity parts and the TiVo code is running on open hardware. The Series 2 TiVo, the most commonly sold TiVo today, is not open. You won't see hacks in this book that involve modifying Series 2 software.

Maximum PC is the magazine that every computer fanatic, PC gamer or content creator must read. Each and every issue is packed with punishing product reviews, insightful and innovative how-to stories and the illuminating technical articles that enthusiasts crave.

An avalanche of acronyms, terms-of-art, buzz words, and short-hand phraseology confronts today's busy communications professionals. Now in its 3rd edition, Tech Terms is an invaluable learning tool to help grasp key aspects of the television and video, PC hardware and software markets, multimedia authoring tools, and the exploding wireless Internet and mobile telecomputing worlds. With more than 1000 terms described in four sentences or less, Tech Terms is perfect the perfect desk reference.

You probably bought your TiVo so that you would never have to miss another baseball game, soap opera or Thursday night sitcom again. It's great at what it does and is much friendlier than your VCR. But did you know that your TiVo is capable of so much more than recording your favorite programs? That is why Leo Laporte, a top voice in consumer technology, and Gareth Branwyn, of Wired magazine, got together to bring you Leo Laporte's Guide to TiVo, a fun, light-hearted and in-depth look at TiVo and all that it is capable of. In this easy-to-follow guide, you will learn remote control trickery, how to upgrade your TiVo hardware, how to add a CallerID display to your television and how to add web capabilities. Take control of your television destiny with Leo Laporte's Guide to TiVo.

Written as a companion to Transformer and Inductor Design Handbook (second ed), this work compiles the specifications of over 12,000 industrially available cores and brings them in line with standard units of measurement, simplifying the selection of core configurations for the design of magnetic components.

To compete effectively in digital business markets, those in the business sector need to understand how the law affects digital technology business. This legal companion for those competing in digital business markets includes sample downloadable forms for online deals and transactions.

Provides buying advice and profiles of a variety of gadgets, including MP3 players, cell phones, home theater equipment, satellite radio, and GPS navigation systems.

Written to provide information on all price ranges of equipment to everyone from the beginner to the experienced home theater owner, Build Your Own Home Theater has been completely updated for today's audience. This new edition

contains valuable consumer information on the latest digital home theater components and technology, including digital surround sound receivers, DVD players, digital television & HDTV, digital satellites (DBS), digital camcorders, and digital hard-drive video recorders. It also features easy-to-understand explanations of surround sound technology and set ups—including Dolby Digital, THX Surround EX, and DTS-ES. If you are interested in audio, video, and home theater technologies, this book will give you the information you need to choose the right components, hook the pieces together, and create a fabulous theater experience right in your own living room. When the first edition of Build Your Own Home Theater was published, decent home theater systems were primarily only affordable for wealthier consumers. Now, several years later, the technology is accessible to millions of homes as products such as wide-screen televisions, digital surround sound audio, DVD Video and Audio Players, and digital satellite systems have become commonplace. Though most people don't have actual home theater set-ups in their living rooms, more and more consumers are trying to combine components they already own with new high-tech components to create an affordable home theater experience. Complete with important home theater Web site addresses and resources, Build Your Own Home Theater, Second Edition is a comprehensive, current, and well-researched text. Beginners to advanced home theater consumers, Videophiles, technicians, engineers, and electronics hobbyists from all walks of life will especially find it invaluable.

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Amazon's Kindle Fire HD combines the most popular e-reader and tablet features in one sleek package, and with this entertaining guide, you'll master everything the Fire has to offer. With loads of illustrations, step-by-step instructions, and savvy tips, you'll learn how to manage your media library in the cloud, find the coolest apps, and make the most of your Kindle Fire experience—no matter which model you choose. The important stuff you need to know: Read all about it. Find ebooks and newspapers in the Kindle Store, and add your own books and magazines. Use great new features. Discover Amazon's X-Ray service, and parental controls for individual users. Take in a show. Watch movies and TV series, and display your photos and videos. Go online. Browse the Web and manage email with Wi-Fi and 4D LTE. Fill up your jukebox. Listen to your favorite music from Amazon and iTunes. Load up on apps. Get popular games, guides, and references with Amazon's Apps for Android. Get to work. Read PDFs, Word files, Excel spreadsheets, and other docs. Millions of computers around the world today are connected by the Internet, so why is it still so hard to hook up a few PCs in you own home? Whether you want to share an Internet connection, install WiFi, or maybe just cut down on the number of printers you own, home networks are supposed to help make your life easier. Instead, most aspiring home networkers get lost in a confusing maze of terms and technologies: 802.11g, Fast Ethernet, Cat 5 cable (or was it Cat 5e?), Powerline, and on and confusingly on. That's where Home Networking: The Missing Manual comes in. Using clear language, straightforward explanations, and a dash of humor, this book shows you how to do everything you need to set up a home network. Coverage includes: WiFi, Ethernet, or Powerline? There are several kinds of digital pipes that you can use to create your network, and none of them have friendly names. This book tells you what they are, explains the pros and cons of each, and helps you figure out what you need to buy, and how to install it. Windows and Mac info included. Half the battle in home networking takes place after you've bought your gear and plugged it in. That's because the routers, network adapters, and cables that you need get you only part way towards networking nirvana. Whether you've got PCs or Macs or both, you'll need help tweaking your computers' settings if you want to get all your machines talking to each other. This book covers most known operating system flavors, including Windows XP, 2000, Me, and 98, and Mac OS X and OS 9. Fun things to do with your network. The real fun starts once your network is up and running. This book shows you how to do much more than simply share an Internet connection and a printer. You'll learn how to stream music from your PCs to your stereo, how to display pictures on your TV, how to hook up game consoles to your network, and more! Most important, this book helps you understand the difference between what you need to know to create and use your home network and what's best left to those looking for a career as a system administrator. In Home Networking: The Missing Manual you'll find everything you need to get your network running—and nothing more.

Popular Science gives our readers the information and tools to improve their technology and their world. The core belief that Popular Science and our readers share: The future is going to be better, and science and technology are the driving forces that will help make it better.

Why are word-of-mouth campaigns effective for some products, while failing for others? Which group of consumers should be the target of viral marketing efforts, and how can you turn word of mouth into buzz? Panos Mourdoukoutas and George J Siomkos provide the answers! The transformation of a desire for a product into an "epidemic" was, is and will always be the dream of each and every marketer. For some marketers this dream becomes reality. For others it remains simply a fantasy. "The Seven Principles of WOM and Buzz Marketing" offers the essential tools – seven simple steps – to launch an effective WOM and buzz campaign that helps products to cross the tipping point and to reach the mass market: Begin with the consumers Be innovative Target the right group Create the right message Find the right environment PCMag.com is a leading authority on technology, delivering Labs-based, independent reviews of the latest products and services. Our expert industry analysis and practical solutions help you make better buying decisions and get more from technology.

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