

The Essential Guide To Portraits 2nd Edition

An update of one of the bestselling blogging books, written by two of the world's most successful bloggers There's a reason why the first two editions of this book have sold thousands of copies worldwide. Written by two of the world's most successful bloggers, it's one of the clearest books out there on how to earn an income from your blog. This new edition gets you up to date on the very latest changes that affect the blogging-for-business landscape. Featuring new material on Twitter, Facebook, and LinkedIn; plus new ways and tools to grow your audience and expand your business beyond your blog, this professional blogger's bible is better than ever. Helps novices choose a blog topic, analyze the market, set up a blog, promote it, and earn revenue Gives aspiring bloggers proven techniques and the tools they need to succeed in building a business from their blogs Reveals 20 key ingredients for a successful blog post Offers solid, step-by-step instruction on how bloggers actually make money, why niches matter, how to use essential blogging tools and take advantage of social media and content aggregators, how to optimize your advertising, and much more Includes techniques for attracting and growing an audience and how to mine new business opportunities beyond your blog Written by two fulltime professional bloggers, this exciting, updated edition of ProBlogger tells you exactly how to launch and maintain a blog that makes money.

"The Essential Guide to Recruitment is a step-by-step practical guide to the recruitment process. It provides advice for successive recruitment, beginning with advertising the post, through interviewing candidates, to making an appointment, and beyond to the all-important first six months

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of employment." "Based on experience and good practice, each chapter contains examples, tips and practical exercises. The Essential Guide to Recruitment covers selection, induction and retention; applicant profiling; how and where to advertise vacancies; assessing candidates' performance; readymade interview questions and how to ask them; the induction of new employees; and best practice checklists."--BOOK JACKET.

The author shows how to find and choose subjects, position and guide models, and take the pictures.

Full-color illustrations--and maps highlighting places to visit--are hallmarks of this essential guide, which is designed to entertain and inform the seasoned cultural traveler as well as the amateur art buff.

Whether you specialize in drawing - even cartooning and animation - or prefer media such as acrylic, oil, pastel, or watercolor, a good knowledge of perspective is invaluable. It is the foundation of all great paintings and drawings, no matter what medium. Perspective shows you everything you need to know to make objects look three dimensional. Practice the methods of measuring and dividing areas proportionately; then learn how we perceive depth and distance, and how to render it correctly on paper or canvas. You will learn the basics and beyond, covering concepts like foreshortening; cast shadows; reflections; and even one-, two-, and three-point perspective. And once you have a good grasp of the basics, it's easy to graduate to more complex and irregular forms. This comprehensive guide will show you how!

While light is required to make a photograph, light alone is not enough. More often, it is the way the light has been modified and shaped that brings an image to life. In this book, Glenn Rand and Tim Meyer offer a comprehensive approach to the tools and techniques photographers can use to shape the

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light—creating the style, energy, emotion, and feeling that make a photograph exceptional. Clear text is paired with ample before-and-after images and diagrams to make learning easy. Beginning with the physics of light, the authors show you how to predict light's interaction with the surface of the subject/object you are photographing. Based on this, you can begin to make informed decisions about what kinds of modifiers will help you achieve the look you want. Using softboxes, umbrellas, masks, gels, reflectors, and more, you'll learn to precisely control the light's diffused edge and ratio for precise, flawless results.

This essential reference for photography students explains how to become part of the professional community. By defining professional photography today, and exploring what is expected of professional photographers, the book demystifies this often-misunderstood and misjudged career track. The easily accessible text provides readers with valuable information, inspiration, and education on topics including developing your photographic voice, finding your area of specialization, exploring the moving image, building a website, and understanding self-presentation, promotion, legal aspects, and marketing. It also features inspirational projects for students to embark on their education in photography.

Nathaniel Hawthorne remains one of the most widely read and taught of American authors. This Historical Guide collects a number of original essays by Hawthorne scholars that place the author in historical context. Like other volumes in the series, *A Historical Guide to Nathaniel Hawthorne* includes an introduction, a brief biography, a bibliographical essay, and an illustrated chronology of the author's life and times. Combining cultural criticism with historical scholarship, this volume

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addresses a wide range of topics relevant to Hawthorne's work, including his relationship to slavery, children, mesmerism, and the visual arts.

If you're a passionate photographer and you're ready to take your work to the next level, The Enthusiast's Guide book series was created just for you. Whether you're diving head first into a new topic or exploring a classic theme, Enthusiast's Guides are designed to help you quickly learn more about a topic or subject so that you can improve your photography. These handy books don't waste your time covering all the photography basics you already know. Instead, they build on that knowledge so you can quickly advance your photography skills. The Enthusiast's Guide to Portraiture: 59 Photographic Principles You Need to Know addresses what you need to know in order to create great portraits in natural light. Chapters are broken down into a series of numbered lessons, with each lesson providing all you need to improve your photography. Divided into eight chapters that include 59 photographic lessons to help you shoot great portraits, photographer and author Jerod Foster covers equipment, setup, light, composition, posing, color, storytelling, and post-processing. Example lessons include: • 8. Choosing a Lens and Focal Length • 10. Minimum Sustaining Shutter Speed • 13. The Three Degrees of Diffusion • 17. Modifying Natural Light • 21. Framing Your Subject • 29. Composing for Design • 33. The Nose and Cheek Line • 36. Working with Groups • 38. Letting Color Direct the Eye • 45. Creating Shot Lists

Written in a friendly and approachable manner and

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illustrated with examples that drive home each lesson, The Enthusiast's Guide to Portraiture is designed to be effective and efficient, friendly and fun. Read an entire chapter at once, or read just one topic at a time. With either approach, you'll quickly learn a lot so you can head out with your camera to capture great shots.

Bestselling author of several fantasy novels including Marion Zimmer Bradley's *Ancestors of Avalon*, Diana L. Paxson now turns her attention to *Trance Possession*.

Specifically, how to safely and effectively enter and to exit possessory trance. In possessory trance, one voluntarily offers one's body as a vehicle for spirit work. This differs from other forms of trance in that one's "normal" personality is replaced by a personality that is identified by oneself and one's community as a spirit or a god. Here Paxson explores all aspects of trance possession, including: how to prepare for possessory trance how to enter and exit trance possession safely, and what to do if things get too heavy connecting with Saints and Spirits, including those found in Afro-Diasporic religions A practical book of particular interest to witches and pagans, each chapter includes two to five exercises that will assist you in your personal experiences with possession.

Jim Church, noted pioneer takes you beyond Nikonos V, RS owner's manuals for great underwater photos.

With over 70 illustrated tutorials, eleven new techniques, all-new screenshots, and step-by-step instructions with downloadable examples, this revised edition of Duncan Evans and Tim Shelbourne's outstanding photo guide will help readers master the latest Photoshop

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software--and create distinctive photographed portraits. Photoshop can enhance even the well-shot image, and Evans and Shelbourne teach photographers of all levels how they can use it to generate mixed lighting effects that would otherwise require an expensive studio, produce high-key or low-key styles, retouch facial features and blemishes, isolate and emphasize the subject, optimize monochrome effects, and much more. This accessible and visually stunning guide puts Tudor and Jacobean portraits into historical context. Many of these important works are in museums and country houses across the UK, and this introductory guide invites the reader to look afresh and to understand why and how they were created.

Presents a guide to portrait drawing, covering such topics as proportions of the head, facial details, and experimenting with light.

Upon publication, Anita Silvey's comprehensive survey of contemporary children's literature, *Children's Books and Their Creators*, garnered unanimous praise from librarians, educators, and specialists interested in the world of writing for children. Now *The Essential Guide to Children's Books and Their Creators* assembles the best of that volume in one handy, affordable reference, geared specifically to parents, educators, and students. This new volume introduces readers to the wealth of children's literature by focusing on the essentials — the best books for children, the ones that inform, impress, and, most important, excite young readers. Updated to include newcomers such as J. K. Rowling and Lemony Snicket and to cover the very latest on publishing and

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educational trends, this edition features more than 475 entries on the best-loved children's authors and illustrators, numerous essays on social and historical issues, thirty personal glimpses into craft by well-known writers, illustrators, and critics, and invaluable reading lists by category. The Essential Guide to Children's Books and Their Creators summarizes the canon of contemporary children's literature, in a practical guide essential for anyone choosing a book for or working with children.

(Updated 8/15/2021!) Walt Disney World is more than its four amazing theme parks and two water parks. It goes far beyond the hundreds of restaurants and themed hotels. Learn valuable, time-saving secrets that show you how to travel like a VIP in this comprehensive tour guide, written by Orlando locals and Disney insiders. Here is just a portion of what we share: * Temporary changes for Covid-19; * Over 50 freebies you can take advantage of around Disney World; * Special activities outside of the parks; * Complete instructions on using FastPass+ so that you don't waste time in hot lines; * How to get extra hours in the parks; * How to save money on food; * The best hotel value for your size of family; * Where to dine with your favorite characters; * How to get the most of your character meet-and-greet experience; * Romance in the parks; * What you will find inside Florida's newest "town," Disney Springs, Walt Disney World's downtown shopping center with food and entertainment; * Information on behind-the-scene tours and special events; * How to avoid crowds; * What months and days to visit; and * What to wear to ensure

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your comfort during any season

This binder format drawing guide brings together a range of subjects in one volume. Each section focuses on getting to grips with a particular subject. Includes six sections covering Animals, Landscapes, Life Drawing, Portraits, Perspective and Composition and Still Life, there is something for everyone's taste. Among the world's best selling practical artists, Barrington Barber and Peter Gray bring their years of expertise to cover the specific challenges and rewards of tackling each type of subject matter. This book is clear and concise, perfect for a newcomer to get to grips with the basics of the drawing.

Photographs and text trace the development of Mexican art from the preclassic period to contemporary works.

Bibliogs

A broad introduction to the changing roles of intellectual property within society Intellectual property is one of the most confusing--and widely used--dimensions of the law.

By granting exclusive rights to publish, manufacture, copy, or distribute information and technology, IP laws shape our cultures, our industries, and our politics in countless ways, with consequences for everyone, including artists, inventors, entrepreneurs, and citizens at large. In this engaging, accessible study, Aram Sinnreich uncovers what's behind current debates and what the future holds for copyrights, patents, and trademarks.

The most exhaustive and up-to-date reference book on Canadian film and filmmakers, combining 700 reviews and biographical listings with a detailed chronology of major events in Canadian film and television history.

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Airbrushing is a versatile and exciting art. The technique has been used for some 150 years, and is now finding ever more applications. This beautiful book explains how to use an airbrush. It looks at the fundamentals of how to get started, advises on maintenance of the tool and then gives step-by-step examples of a range of projects. With troubleshooting tips throughout, it enables you to get the most from your airbrush and create beautiful pieces with a professional finish. Topics covered include: Technical illustration; Watercolour landscapes; Portraits; Painting scale models; Cake decorating; T-shirts and leather; Custom painting vehicles. 'To those who airbrush the joys are well known, as well of course, as the trials and tribulations of managing the instrument itself. The airbrush student has to learn significant new skills - to master not only colour and shade, but also air pressure, paint consistency and the diverse ways of masking and shading that can help to achieve such wonderful results.' Professor Andy Penaluna. This step-by-step guide to techniques and maintenance explains how to run and maintain an airbrush and gives step-by-step examples of a range of projects. Every art or decorating form can use airbrushing including fine art, fabric printing, leatherwork and much, much more. Superbly illustrated with 399 colour photographs. Fred Crellin runs not only his own airbrushing company specializing in custom painting, portraits and cartoons but also the Artimagination Airbrush School.

Learn oil painting techniques for portraiture including skin colours, hair and eyes from this step by step art book.

Portraiture would seem an art form reserved for the most

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intrepid and experienced of artists. Now with large images for tablets, this oil painting step-by-step guidebook for beginners to intermediate aims to break down this seemingly exacting subject matter into manageable pieces. Within you will find step-by-step instructions on completing 10 portraits from old masters in oil. Leaving no stone unturned, portrait painting would seem more possible. Each demonstration comprises an overview of a particular oil painting technique to be explored, in-depth step-by-step instructions and (on average) 16 images in progress. The artists featured include Botticelli, Delacroix, Gauguin, Velazquez, Wright of Derby, Jacques-Louis David, Rossetti and Vermeer. An additional demonstration features a modern-day portrait. Subjects of various ages, sexes and ethnicity help the developing portraitist get to grips with portraying most skin types in painting. As well as these demonstrations, preliminary sections offer guidance on the art materials required, preparing for oil painting and a personal view of portrait painting. At the back of this book can be found remedial techniques for portraiture, a troubleshooting guide and a glossary. These features make this book an invaluable guide for the beginner wishing to build confidence as well as the developing portraitist. My other book, 'Skin Tones in Oil: 10 Step by Step Guides from Old Masters' similarly explores portraiture but also the figure. Additional oil painting techniques are explained via the source material of artists including Da Vinci, Michelangelo and Rubens. A troubleshooting guide for the portraitist is also available. 'Why do my Skin Tones Look Lifeless Plus 25 Solutions

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by step-by-step demonstrations and inspiring examples. Starting with the proportions of the head and how to measure it accurately, you will learn to closely observe your sitter's features and build up a convincing likeness.

ABOUT THE SERIES: The Essential Guides to Drawing are practical books for artists who wish to improve their skills in a particular subject area. The series covers Animals, Landscapes, Perspective & Composition, Portraits, Still Life and Landscapes.

Photographers Sarah Plater and Hannah MacGregor present an authoritative self-contained course book on successfully shooting arresting portraits. Clear, concise and jargon-free text guides the novice photographer through the various styles of portraiture to capture subjects of all ages. The book begins with information on how to set up a small portrait studio in the home, including the use of backgrounds, flash equipment and other accessories. As a guide to the technical aspects of photography, the authors cover the essentials of correct exposure, white balance settings, and shooting in natural light. Post-production techniques such as skin retouching and colour correction are explained, as are printing options for portraits.

A Guide to Eighteenth-Century Art offers an introductory overview of the art, artists, and artistic movements of this exuberant period in European art, and the social, economic, philosophical, and political debates that helped shape them. Covers both artistic developments and critical approaches to the period by leading contemporary scholars Uses an innovative framework to emphasize the roles of tradition, modernity, and

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hierarchy in the production of artistic works of the period
Reveals the practical issues connected with the production, sale, public and private display of art of the period
Assesses eighteenth-century art's contribution to what we now refer to as 'modernity'
Includes numerous illustrations, and is accompanied by online resources examining art produced outside Europe and its relationship with the West, along with other useful resources

Presenting an alternative to the formal, corporate-style poses of yesteryear, this book offers a modern, vibrant approach that aims to capture a moment in the lifestyle of the person or persons in the picture. Clear, concise text discusses the essential technical aspects of photography from choosing a camera and equipment to an appreciation of exposure, aperture, metering, shutter speed, depth of field and white balance settings, in addition to how natural light, color and movement affect a photograph. A guide to posing helps to ensure dynamic and arresting images. Along with advice on setting up a small studio at home, choice of backgrounds and using artificial light, there are hints and tips on pre-shoot preparations such as make-up, hair styling and suitable clothing for the subject of the portrait. Post-production techniques include skin retouching and color correction, plus a guide to printing options and presentation.

The key to being a successful portrait photographer is choosing a style of photography you are passionate about. While many photographers work in multiple areas to fill the off season or offer a variety of options, most photographers focus on one style of photography. Oftentimes, the

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photographers' location will dictate their style. For author Krista Smith, the sunny beaches of Florida are her inspiration to shoot primarily natural light portraits, and she applies that to capturing authentic and joyful family portraits. Whether photographing entire families, kids, babies or all of the above, Smith brings an ease and comfort to the shoots that is immediately evident in her pictures. And shows you how to create the same look in your environment or clients' homes. While passion plays a key role in creating memorable portraits, employing the right techniques is essential for consistently getting those perfect shots. Smith begins by detailing what equipment you'll need to get started and gives some insight on how and what to use. She emphasizes taking the time to figure out and hone a personal style of shooting. The book lists a number of tips for finding a style that fits, including taking inspiration from other photographers you admire, and deciding what kind of feeling you want to present. Once you start to find your style it's important to build your portfolio. Organizing shoots with friends and family and offering free shoots to aspiring models is a great place to start. Outdoor shoots are the most ideal settings when using natural light as your primary light source. The author lays out the shoot requirements and gives tips for scouting the best locations. To create a photo that stands out, it's important to be versatile. While a sweeping vista covered in flowers or grand mansion may be preferred as backdrops, these are often not an option for many. A city street with multiple building textures or a small field can be used from a variety of angles to create the feel of something grander. From there the author moves onto the basics of lighting in an outdoor setting. By explaining the fundamentals of the direction and quality of light and the use of reflectors, it allows the reader to prepare for any outdoor scenario. An entire chapter of the book dedicated to shooting strategies over the course of

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twelve hours. There are different requirements for shooting at different times of the day. The reader will learn how to make the most of the “golden hour” and adjust for problematic midday lighting. Adapting your approach for morning, evening and sunset sessions is also covered. Sometimes weather does not cooperate for an outdoor shoot. Luckily, there are plenty of options for using natural and available light indoors. Shooting in a client’s house provides a comfortable setting for the family and this ease can come across in the photos. Window light is a powerful tool to have an understanding of for these shoots. It is possible to get a variety of shots from one window. Being able to see beautiful light in all kinds of locations opens up countless shooting opportunities. While lighting is essential, thoughtful posing plays many important roles. In a well-done family portrait, the models look relaxed and natural. Some people look this way naturally, others need assistance. And posing isn't always a static thing; it can be more like orchestrating, grouping people together and getting them to move around in just the right way. It can also be used to help distract from physical problem areas, and bring added style to a photo. In addition, pointers are given on how to relax anxious children, organize families for group shots and encourage spontaneous moments. Finally, Smith discusses the business side of portrait photography. As she states in the closing chapter, there is more to the business than taking amazing photos. Without a stable financial and marketing plan it is difficult to stay competitive and possibly, stay in business. Realistic pricing packages are key. Pricing competitively is good, but it’s important to consider all of your expenses when deciding how much to charge. Marketing is imperative to the success of any business and social media can play a large role in that. Tips for using Facebook, Twitter, Instagram and blogging are given to help keep a business current and their clientele updated. An equally important part

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of marketing is branding. Establishing a brand helps you stand out from all of the other portrait photographers out there. Putting your style and passion out front helps clients know who to choose for their portrait needs. And pointers are given for customer interaction both over the phone and in person. This book provides a comprehensive overview of each aspect of professional family portrait photography. Smith takes the passion she has for creating beautiful, natural light portraits and lays out the steps for the reader to capture memorable shots on their own. Readers are also guided through what is involved with establishing a successful and vibrant portrait business. Drawing from her own experiences starting a portrait business from the ground up and providing indispensable tips for almost any shooting scenario, Smith has created an essential guide for natural light portraiture. A critical discussion of Hillary Clinton's speaking fees, focusing on the corporations that paid the fees Photographers are guided through every aspect of posing—beginning with the consultation and continuing with specific tips for posing children, high school seniors, wedding parties, families, events, teams, groups, and pets—in this comprehensive manual. Maintaining that good posing is 80 percent mental and only 20 percent technical, this guide stresses the importance of communication between photographer and subject to creating a portrait that not only captures the subject's personality but also makes the subject comfortable, fostering repeat business.

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