

Russell And Taylor Operations Management 7th Edition

Operations and Supply Chain Management, Loose-Leaf Print Companion Wiley Operations Management Creating Value Along the Supply Chain

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This text introduces the features of production and operations management, concentrating on quality management and competitiveness. Balances are struck between the quantitative and managerial aspect of operations management, and between manufacturing and s

Market_Desc: · Operational Managers· Students and Professionals in Business Special Features: · Blends quantitative operations management with management science to provide a well-rounded understanding· Incorporates the latest information in the field and highlights the relevance of each concept· Offers clear and concise explanations along with superior graphics· Combines an extensive collection of exercises and solved problems· Presents two case problems at the end of each chapter to reinforce the material About The Book: Featuring an ideal balance of managerial issues and quantitative techniques, this introduction to operations management keeps pace with current innovations and issues in the field. It presents the concepts clearly and logically, showing readers how OM relates to real business. The new edition also integrates the experiences of a real company throughout each chapter to clearly illustrate the concepts. Readers will find brief discussions on how the company manages areas such as inventory and forecasting to provide a real-world perspective.

Be a successful operations manager Russell and Taylor's Operations and Supply Chain Management teaches students how to analyze processes, ensure quality, create value, and manage the flow of information and products — while creating value along the supply chain in a global environment. Most importantly, the book makes the quantitative topics easy for students to understand and the mathematical applications less intimidating. It's appropriate for students preparing for careers across functional areas of the business environment, offering a solid understanding of both qualitative and quantitative operations management processes.

Today's managers need more than a clear understanding of what it takes to supervise operations through quantitative techniques, technology, and processes. They also need to learn how to effectively coordinate those operations across a global supply chain. The Operations Management: Creating Value Along the Supply Chain, Canadian Edition provides a solid foundation for both qualitative and quantitative operations processes, teaching students how to analyze operational processes designed to ensure quality, create value, and optimize output in order to make organizations more successful. The authors successfully make complex topics easy to understand with frequent real-world examples, virtual online tours of service and production facilities and easy-to-understand example problems. Available with WileyPLUS, an innovative research-based, online environment for effective teaching and learning, students will be able to practice their quantitative skills while in the context of the course's learning objectives.

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[In this text, the authors] want to make sure that the many new and important changes taking place in operations today, such as supply chains, e-business, and information technology are conspicuously integrated with the more traditional topics in operations, which include strategy, quality, and competitiveness.-Pref.

Russell and Taylor's Operations and Supply Chain Management, 9th Edition, Loose-leaf Print Companion is designed to teach students how to analyze processes, ensure quality, create value, and manage the flow of information and products, while creating value along the supply chain in a global environment. Russell and Taylor explain and clearly demonstrate the skills needed to be a successful operations manager. Most importantly, Operations Management, Ninth Edition, Loose-leaf Print Companion makes the quantitative topics easy for students to understand and the mathematical applications less intimidating. Appropriate for students preparing for careers across functional areas of the business environment, this text provides foundational understanding of both qualitative and quantitative operations management processes.

Market_Desc: · Operations Managers· Students of Operations Management and Business Special Features: · Integrates a new graphic framework at the beginning of every chapter that highlights interconnections among topics throughout the text· Explains how OM topics in the text relate to real companies such as 3M, Intel, Palm, Timberland, Kraft, Li & Fung, France, and Hyundai· Includes new sections on Kaizen and Continuous Improvement and Six Sigma· Emphasizes global issues and includes updated examples and productivity data· Offers new discussion on supply chains for service providers, value chains, measuring supply chain performance, SCOR, Web-based international trade logistics systems, and the effects of 9/11 on global problems. About The Book: Russell and Taylor provide readers with an ideal balance of managerial issues and quantitative techniques. The new Fifth Edition keeps pace with current innovations and issues in the field, particularly those related to the impact of information technology and the global business environment on OM. While emphasizing quality and competitiveness, the book helps readers see how OM relates to real businesses.

Russell and Taylor's Operations and Supply Chain Management, 9th Edition is designed to teach students how to analyze processes, ensure quality, create value, and manage the flow of information and products, while creating value along the supply chain in a global environment. Russell and Taylor explain and clearly demonstrate the skills needed to be a successful operations manager. Most importantly, Operations Management 9e makes the quantitative topics easy for students to understand and the mathematical applications less intimidating. Appropriate for students preparing for careers across functional areas of the business environment, Operations Management 9e provides foundational understanding of both qualitative and quantitative operations management processes.

Traditional Chinese edition of Naked Economics: Undressing the Dismal Science. The book may be a college economics reference book, but it is not anything like a textbook. The book is written with wit, humor, clear examples, and you don't have to be a student of economics to enjoy the book - yes, the word is "enjoy." Go ahead, read it. Your understanding of economics will improve greatly and effortlessly. In Chinese. Distributed by Tsai Fong Books, Inc.

Operations Management: Creating Value Along the Supply Chain, 2nd Canadian Edition is designed to teach students how to create value and competitive advantage along the supply chain in a rapidly changing global environment. Beyond providing a solid foundation, this course covers increasingly important OM topics including sustainability, corporate social responsibility, global trade policies, securing the supply chain, and risk and resilience. Most importantly, Operations Management, Second Canadian Edition makes the quantitative topics easy for students to understand and the mathematical applications less intimidating. Appropriate for all business students, this course takes a balanced approach to the foundational understanding of both qualitative and quantitative operations management processes.

This package includes a three-hole punched, loose-leaf edition of ISBN 9781118738542 and a registration code for the

WileyPLUS course associated with the text. Before you purchase, check with your instructor or review your course syllabus to ensure that your instructor requires WileyPLUS. For customer technical support, please visit <http://www.wileyplus.com/support>. WileyPLUS registration cards are only included with new products. Used and rental products may not include WileyPLUS registration cards. Russell and Taylor's Operations and Supply Chain Management, 8th Edition is designed to teach students how to analyze processes, ensure quality, create value, and manage the flow of information and products, while creating value along the supply chain in a global environment. Russell and Taylor explain and clearly demonstrate the skills needed to be a successful operations manager. Most importantly, Operations Management 8e makes the quantitative topics easy for students to understand and the mathematical applications less intimidating. In the 8th Edition, the production process and global supply chain of denim is used to introduce OM topics, and helps students see how all of the pieces of operations management fit together. Appropriate for students preparing for careers across functional areas of the business environment, Operations Management 8e provides foundational understanding of both qualitative and quantitative operations management processes.

CD-ROM contains: interactive elements linked by chapter and noted in the margins of the text with a special post-it note icon; animated figures and examples; drag and drop examples; active graphs; video clips; Excel, Excel OM, and POM/QM for Window's files; and exclusive Excel OM software.

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Known for its contemporary and comprehensive coverage the thrust of the revision reflects changes resulting from advances in new computer and information technologies. The multimedia version provides a wide array of interactive elements such as video clips, animations, simulations, and much more.

This text is an unbound, binder-ready version. Russell and Taylor's Operations and Supply Chain Management, 8th Edition is designed to teach students how to analyze processes, ensure quality, create value, and manage the flow of information and products, while creating value along the supply chain in a global environment. Russell and Taylor explain and clearly demonstrate the skills needed to be a successful operations manager. Most importantly, Operations Management 8e makes the quantitative topics easy for students to understand and the mathematical applications less intimidating. With WileyPLUS, students can practice and complete homework in an automated online environment that facilitates learning and understanding, while quickly accessing the eBook and student resources. In the 8th Edition, the production process and global supply chain of denim is used to introduce OM topics, and helps students see how all of the pieces of operations management fit together. Appropriate for students preparing for careers across functional areas of the business environment, Operations Management 8e provides foundational understanding of both qualitative and quantitative operations management processes.

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Known for its comprehensive approach, this text shows operations managers how to analyse processes, ensure quality, create value, and manage the flow of information, products and services. The seventh edition offers an extensive collection of exercises and solved problems to reinforce key concepts. An increased emphasis is placed on supply chain management and services. New information is presented on the environment and green management, and technology type OM topics as it applies to production, control, the supply chain, and global operations. All chapter opening cases and in-text example boxes have also been revised or replaced. This new content better prepares operations managers for the issues they'll experience in the field.

This text is an unbound, binder-ready version. Russell and Taylor's "Operations and Supply Chain Management, 8th Edition" is designed to teach students how to analyze processes, ensure quality, create value, and manage the flow of information and products, while creating value along the supply chain in a global environment. Russell and Taylor explain and clearly demonstrate the skills needed to be a successful operations manager. Most importantly, "Operations Management 8e" makes the quantitative topics easy for students to understand and the mathematical applications less intimidating. With WileyPLUS, students can practice and complete homework in an automated online environment that facilitates learning and understanding, while quickly accessing the eBook and student resources. In the 8th Edition, the production process and global supply chain of denim is used to introduce OM topics, and helps students see how all of the pieces of operations management fit together. Appropriate for students preparing for careers across functional areas of the business environment, "Operations Management 8e" provides foundational understanding of both qualitative and quantitative operations management processes.

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