

Managerial Accounting Weygandt 5th Edition

Managerial Accounting: Tools for Business Decision Making, 7th Edition by Weygandt, Kimmel, and Kieso provides students with a clear introduction to fundamental managerial accounting concepts. The Seventh Edition helps students get the most out of their accounting course by making practice simple. Both in the print text and online in WileyPLUS with ORION new opportunities for self-guided practice allow students to check their knowledge of accounting concepts, skills, and problem solving techniques and receive personalized feedback at the question, learning objective, and course level. Newly streamlined learning objectives help students use their study time efficiently by creating a clear connections between the reading and video content, and the practice, homework, and assessments questions. Weygandt, Managerial Accounting is a best-selling program ideal for a one semester undergraduate Managerial Accounting Course that focuses on teaching students the core concepts. *WileyPLUS with ORION is sold separately from the text.

Many corporate managers struggle to see the relevance of accounting in their everyday responsibilities. Weygandt shows them how managerial accounting information fits in the larger context of business so they are better able to understand the important concepts. The new Do It! feature reinforces the basics by providing quick-hitting examples of brief exercises. The chapters also incorporate the All About You (AAY) feature as well as the Accounting Across the Organization (AAO) boxes that highlight the impact of accounting concepts. With these features, readers will have numerous opportunities to think about what they have just read and then apply that knowledge to sample problems. Managerial Accounting teaches students the fundamental concepts of managerial accounting in a concise and easy to comprehend fashion. Stimulating review materials at the end of each section helps students develop their decision-making skills. Students are provided the tools and guidance to take more initiative in their learning, making them more engaged, more prepared, and more confident.

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Students get accounting when using Kimmel Accounting with WileyPLUS because we make learning accounting easy and accessible for today's different types of learners. Written in a concise, clear, and conversational way, Kimmel Accounting provides just the right amount of information students need to come to class prepared. With powerful visuals, interactive tutorials, and problem solving videos, Kimmel Accounting makes complex accounting concepts possible to absorb quickly. Starting with the big picture of financial statements, Paul Kimmel shows students why financial and managerial accounting is important to their everyday lives, business majors and future careers. Students using WileyPLUS do real accounting, get real results. With automatically graded practice and homework assignments, and over 2 hours of video based resources per chapter, students come to class prepared and ready for quizzes and exams. With access to 1,000 practice CPA exam review questions powered by Wiley CPAexcel, students check their intermediate accounting knowledge against CPA exam standards. With internship listings powered by AccountingFly, students have a two-week head start on applying to accounting internships across the country. WileyPLUS for Intermediate Accounting 15th Edition prepares students for success in the course, and in the profession. WileyPLUS is sold separately from this text.

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