

Entrepreneurship Development By Cb Gupta

An entrepreneur is one of the important segments of economic growth as well as social growth. Basically, an entrepreneur is a person who is responsible for setting up a business or an enterprise in a society for social growth. Infact, he is one who has the initiative, skill for innovation and who looks for high achievements. He is a catalytic agent of change and works for the good of the society. According to Peter F. Ducker “Effective entrepreneurship is not making speeches or being liked; entrepreneurship is defined by results, not attributes.” That means he puts up new Greenfield projects that actually creates wealth, opens up employment opportunities and fosters other sectors. An entrepreneur is one of the most important inputs in the economic development of a country or regions within the country. Entrepreneurship development is getting a position of great importance for tackling ever-growing problem of unemployment due to rapid population growth.

This is the seventh edition of Business Law as per CBCS syllabus of Madras University for B.Com (Hons.) Semester IIIrd and B.Com, Corporate Secretary ship Semester Vth Student This book has been divided into 2 Parts – Part-1 is General Principles of Law of Contract & Part- 2 is Special Contracts. The chief aim in writing this book is to present the fundamental principles of Business Law, in a simple and easily intelligible manner. The intricate points of law have been illustrated by examples, and the subject has been dealt with by topics rather than in the strict order of section in the various Act.

Designed primarily as a textbook for undergraduate students of commerce, this accessible and easy-to-read text gives a clear exposition of the theory and practice of entrepreneurship. It exposes the readers to the entrepreneurial culture and industrial growth in India. The intricate theories involved in entrepreneurship are explained in a step-by-step manner, supported by a large number of tables and figures. The thorough discussion on promotion of venture and raising of funds is aimed at enabling the potential entrepreneurs to set up and successfully manage their own small business units. Separate chapters on Women Entrepreneurship and Rural Entrepreneurship make this text a class apart. Besides undergraduate students of commerce, students of management and EDP trainers will also find this text extremely useful. Above all, all those who are interested in and enthusiastic about setting up their own small units will find the book quite handy.

In Indian context.

Entrepreneurship is becoming a sought after profession these days. More and more people get attracted to this due to varied reasons. The activities one needs to take up to form the enterprise, the factors to consider and the other related aspects remain by and large similar or same. Some typical needs for forming the enterprise and starting the operations require one to define the type of business entity, get funding, making the necessary business plans, getting ready with the go-to-market strategy and so on. While people use the trial and error method, many times, a successful role-model will motivate the budding entrepreneur more than anything else. Thus, this book is an attempt to provide all the details for becoming an entrepreneur including ideation, proof of concept, design of the organisation, making the business plan, options for funding the business and role-models for looking up to.

Becoming a Woman Entrepreneur can serve as a starter and become a handbook for a well-intentioned entrepreneur. This book is useful for B.Com., M.Com., and MBA students of all Indian Universities. Presentation of various aspects of entrepreneurship is the most salient features of this book. Clarity of all topics has been given throughout. Description of the most difficult topics, in a simple and easy to follow style, has been the authors main attempt. At the end of the each chapter Assessment Questions are included in this book. Glossary, Bibliography, Author Index, Subject Index and Abbreviations are incorporated at the end of the book.

This book is meant for BTech 7th semester course of all branches of Engineering of the Uttar Pradesh Technical University (UPTU). The book is of immense value for budding engineers to make them better managers and successful entrepreneurs. The book has been specifically written for those students who need a broad introduction to the whole field of enterprise, such as those who have chosen entrepreneurship as an elective paper for a Bachelor's or a Master's degree. KEY FEATURES • Questions and Examples: Wherever pertinent, chapters have Questions, Numerical Problems and Business Examples • Additional Illustrative Material: Relevant illustrations have been used as accompaniment to the text • Real-life Examples: These have been used in boxes to explain concepts further

The purpose of this research is to examine the entrepreneurial ethics among small scale entrepreneurs. The study has been commenced with three objectives such as, measuring demographic background, entrepreneurial ethics in functional areas and developing entrepreneurial ethics. The study has been started with 100 small scale entrepreneurs and it is randomly selected. The required primary data was obtained by using a structured questionnaire design. The total number of questionnaires distributed was 286, out of which 260 were returned. Descriptive research design was used for formulating the research study. The statistical tools used include simple percentage analysis, Kendall's Coefficient of Concordance with the necessary hypothesis and T-test. The results showed that integrity is the most important factor while maintaining ethics among small scale entrepreneurs, it is followed by public spiritedness, accountability, transparency, honesty and fairness in the different functional areas. Kendall's coefficient of concordance rejects null hypothesis and it stated that there is significance difference in ranking by the entrepreneurs as to different functional areas. Developing entrepreneurial ethics is mainly depend on straight forward mentality, responsiveness, support to all stakeholders, customer relationship and moral values. It can be concluded that entrepreneurial ethics is required so as to make better external ethical image, and to have a functional and credible business environment.

In terms of becoming a successful bioentrepreneur, there is still much more to learn. There are many ways to learn the essential fundamentals of entrepreneurship, including through the mistakes of previous businesses and models. Increased knowledge and a better understanding of what works can be derived from these previous failures and

mistakes. Additionally, learning from other bioentrepreneurs can help businesses run successfully. By looking deeper into business models, product development, the fundamental concepts of bioentrepreneurship, and the essential characteristics of bioentrepreneurs, one can become better equipped to understand the role of biological sciences in entrepreneurship, specifically the role of product development. Bioentrepreneurship and Transferring Technology Into Product Development provides a comprehensive understanding of the role of biological sciences, specifically in transforming technology into commercial product. This book compiles the theoretical and practical aspects of bioentrepreneurship and discusses the various factors, including creating business plans, acquiring funding, and successful business models. The chapters also cover areas such as small-scale product development, intellectual property rights, funding schemes for start-ups, and new prospective biotechnology product development. This book is essential for bioentrepreneurs, entrepreneurs, product developers, scientists, practitioners, researchers, academicians, and students interested in product development from a biological science perspective.

Electrical Engineering Projects| Electronics Engineering Projects| Other Engineering Projects

As per IP University Syllabus for BBA and B.Com. (Hons.)

Entrepreneurship and Innovation are the key drivers for generating wealth from knowledge. The readings of this book will indisputably enrich the knowledge on phase of Creative and Innovative Entrepreneurship in India.

With special reference to India.

Entrepreneurship is a seed bed for industrialization. Economic development is the only solution for unemployment and poverty challenges. Entrepreneurship career should become a passion and choice of millennials to see our country in the map of developed countries . This book is an attempt to give an entrepreneurship input and the process is provided as simple as possible. Chapter 1: This chapter gives an overview of who is an entrepreneur, few interesting examples of entrepreneurs and their ventures, self-assessment questionnaire to analyze and self-discover. Chapter 2: Morning routines and its benefits presented with examples of entrepreneurs practicing the same. Chapter 3: Sources of business idea, generating ideas, checklist of identifying business opportunity is clearly given at beginners' level. Chapter 4: Screening of business ideas and feasibility of the project is explained in a simple and understandable way. Chapter 5: Covers the support system extended by the government for starting a business. Finish reading, spring into action and begin the most enjoyable career.

In this dynamic world, women entrepreneurs are an important part of the global quest for sustained economic development and social progress. In India, though women have played a key role in the society, their entrepreneurial ability has not been properly tapped due to the lower status of women in the society. It is only from the Fifth Five Year Plan (1974-78) onwards that their role has been explicitly recognised with a marked shift in the approach from women welfare to women development and empowerment. The development of women entrepreneurship has become an important aspect of our plan priorities. Several policies and programmes are being implemented for the development of women entrepreneurship in India. The present work deals with various dimensions of women entrepreneurship in India. It also explains the experience of other countries in this regard.

Study conducted at fifty small scale enterprises in Hyderabad and Secunderabad, two cities of Andhra Pradesh, India.

Chapter 68 Women as Victims of Domestic Violence, Chapter 69 Self Help Groups and Empowerment Among the Tribal Women, Chapter 70 Social Exclusion of Girls—Remedial Measures, Chapter 71 Inclusive Education: National and International Scenario, Chapter 72 A Study on Competency Mapping of Women Teachers in Colleges in Madurai City, Chapter 73 “Women Into Educational Leadership and Management: International Differences?”, Chapter 74 Social Exclusion of Women in Poverty: A Situation Analysis, Chapter 75 Premenstrual Syndrome (Pms) Among Hostel Students—A Study in Bharathiar University, Coimbatore, Chapter 76 ‘Untouchability’, the Economic Exclusion of Dalits in India: With Special Reference to Dalit Women, Chapter 77 Oscillation Between Respect and Rejection—A Study Among Urban Elderly, Chapter 78 Gender Based Discrimination: Exclusion of Women in the Indian Labour Market, Chapter 79 Gender Discrimination in Education Among The Fishing Community, Chapter 80 Prevalence of Anemia Among Female Teacher Trainees in the Diet of Chennai District, Chapter 81 Challenges of Women Entrepreneurs in Theni District, Chapter 82 Literacy—A Key to Women’s Empowerment.....

Papers presented at the National Seminar on Women in Management and Development, held in Vanasthal? Vidy?p??ha, Rajasthan, India in 2006; articles with reference to India.

The 19th edition reprinted in 2020 contains <https://tinyurl.com/yb67waxu> – Buying Roles Types of Buying Decisions
Scope of Marketing Process of Marketing Management Profile of Rural Markets
Some of the distinctive features of the book are as follows: Learning Objectives to give a bird’s eye-view of the topics covered in each chapter. Lucid, concise and simple language. Real life illustrations from Indian industry. Liberal use of tables and diagrams to illustrate the text. Summary at the end of every chapter for quick revision. Case Study at the end of each chapter. Test Questions culled from examinations of various Universities and Business Schools. Select Bibliography for further study. We sincerely believe that there is always scope for improvement. Therefore, we invite suggestions for further enriching the book.
For achieving sustained industrial development, regional growth, and employment generation have always depended on entrepreneurial development. Start-up India is a flagship initiative of the Government of India, intended to build a strong eco-system for nurturing innovation and Start-ups in the country that will drive sustainable economic growth and generate large scale employment opportunities. Young Indians today have the conviction to venture out on their own and a conducive ecosystem lets them watch their ideas come to life. The Government through this initiative aims to empower Start-ups to grow through innovation and design. The Government of India has taken various measures to improve the ease of doing business and is also building an exciting and enabling environment for these Start-ups, with the launch of the "Start-up India" movement. In today's environment we have more Start-ups and entrepreneurs than ever before, and the movement is at the cusp of a revolution. However, many Start-ups do not reach their full potential due to limited guidance and access. This book would be useful for upcoming entrepreneurs, as it gives insight into identifying opportunities, creating and starting venture, financing and managing the venture.

The eBooks is authored by proficient Teachers and Professors. The Text of the eBooks is simple and lucid. The contents of the book have been organised carefully and to the point.

Papers presented at a national seminar held at Gandhigram; with special reference to India.

1. Empowerment – Safety Mechanism for Women, 2. Safety Planning and Designing Mechanisms to Combat Gender Based Violence, 3. Identification of Forms of Abuse and Abusers – A Safety Mechanism for Women, 4. An Analysis of Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013, 5. Generation Safety Rights of College Students, 6. Contacts of Social Networking Sites on Women’s Self Defense, 7. Knowledge of Women’s Self-Defense and Self-Protection, 8. Study on Girl Child Abuse: Chennai, 9. Forms of Abuse, 10. Enhancement of Safety and Security of Women, 11. Study on the Prevalence of Domestic Violence Against Women in Kothavalchavadi Slum, Chennai, 12. Some Insights into Gender Inequality in the Indian Labour Marketm, 13. Strategies for Enhancing Women’s Safety in Public Spaces, 14. Influence of Self Defense Programme for Adolescent Girls, 15. Violation of Child Rights by Deviant Parents in the Slums and Protective Mechanisms, 16. Sexual Harassment of Women in Sports, 17. Rape Victimization: Consequences, Preventive Approach and Restorative Justice Perspective, 18. Girl Students’ Safety Rights Practices in Co-Education Colleges, 19. Violence Against Women, 20. Domestic Violence and Abuse Against Women in India – An Overview, 21. Women’s Safety in Economic, Social and Cultural Rights, 22. Socialization and Securing Children: An Analysis, 23. Empower Women to Rebuild Society, 24. Preventing Gender-Based Violence Through Safety and Security Mechanism, 25. Protection of Working Women Rights - Constitution Provisions and Judicial Approaches, 26. Assisted Reproductive Technology Abuse in Gestational Surrogacy, 27. Need of Life Skill Education for Adolescent Girls, 28. Violence Against Dalit Women: A Study in Selected District of Tamilnadu, 29. Health and Social Consequences of Violence Against Women and Girls, 30. A Study on Women Empowerment and Self-Help Group with Reference to Madurai District, 31. Aspects of Women Empowerment, 32. Protecting Women with Disabilities From Violence in India, 33. Gender Issues: The Role of Women in Agricultural Sector, 34. Women Workers and Perceptions of the National Rural Employment Guarantee Act in India, 35. Forms of Abuse of Women Village Panchayat Presidents, 36. An Intelligent Security System for Violence Against Women in Public Places, 37. Economic, Social and Cultural Rights, 38. Consequences of Abuse Leading to Violence in Women and Child – An Analytical Review, 39. Social Exclusion of Differently – Abled Women, 40. Harassment of Women in Public Spaces: Three Case Studies, 41. Socio-Economic Empowerment of Tribal Women – An Indian Perspective, 42. Protect Female Children From Abuse, 43. Safety and Security Needs of Girl Children, 44. Women Tackling Violence in Public Places, 45. Building Safe and Inclusive Cities For Women and Girls, 46. Building a Safety Strategy for Women and Girls, 47. Violence Against Women,

48. The Upshot of Sky Yoga Intervention on Emotional Stability and Integrity Among Adolescence at NPTC, 49. Strategies for Adolescent Reproductive Health in India, 50. The Need for Safety and Security of Adolescent Girls in Public Spaces with Special Reference to Ponmalaipatti Area of Tiruchirappalli District, 51. Women Entrepreneurship in India: Challenges and Problems, 52. A Study on the Harassment of Kulal Beedi Rolling Women in Day-to-Day Life and Defence Mechanism, 53. Safety and Security Needs of Women and Girls in Public Spaces, 54. Analysis of Commonly Identifiable Traits and Styles Amongst the 50 Most Powerful Women in Global Business, 55. Preventing Bias in Implementing Women Development Prorammes, 56. A Study on Safety and Security of Women Employees in Information Technology Sector: A Sociological Perspective, 57. Planning and Designing Mechanism for Women at WorkPlace.

Contents: Information Technology and Entrepreneurship Management, Factors Influencing Entrepreneurs in Rural India, Emerging Entrepreneurs in Rural India, IT Entrepreneurship Management in Digital Era, Government Assistance and Rural Employment Opportunities, Health Cooperative, Challenges to IT Entrepreneurs in India, IT A Money Spinner and Generator of Potential Employment, A Study on the Socioeconomic Factors Affecting Entrepreneurism in Rural Economy, Emerging Emphasis on Medicinal Plants to Motivate Rural Entrepreneurs, Entrepreneurs and Stress, Rural Employment Opportunities and Policy Initiatives, Impact of WTO on Rural Small Entrepreneur in India, The Development of Entrepreneurism, Future Entrepreneurism, Poverty Stricken Rural Entrepreneurs , Government Assistance and Entrepreneurial Development, Information Technology in Global Entrepreneurship, Floriculture Problems and Prospects, Institutional Support to Rural Entrepreneurs, Entrepreneurship Management Concepts and Information Technology, Contact Management Solution and Entrepreneurship Management, Role of IT on Entrepreneurship Development.

UNIT : I Entrepreneurship and Human Activities 1. Entrepreneur—Meaning, Concept and Forms, 2.

Entrepreneurship—Meaning, Concept and Role of Socio-economic Environment, 3. Entrepreneurial Development Programmes, 4. Critical Evaluation of Entrepreneurial Development Programme, 5. Role of Entrepreneur—In Economic Development as an Innovator and in Generation of Employment Opportunities, 6. Role of Entrepreneur—In Balanced Economic Development, 7. Micro, Small and Medium Enterprises in India, 8. Entrepreneurial Pursuits and Human Activities—Economic and Noneconomic, 9. Innovation and Entrepreneur. UNIT : II Acquiring Entrepreneurial Values and Motivation 10. Business Ethics and Acquiring Entrepreneurial Values, Attitudes and Motivation, 11. Developing Entrepreneurial Motivation—Concept and Process, 12. Business Risk-taking Management, 13. Leadership—Meaning and Importance, 14. Communication—Importance, Barriers and Principles, 15. Planning—Meaning and Importance, 16. Barriers to Entrepreneurship, 17. Help and Support to Entrepreneur, UNIT : III Introduction to Market Dynamics

18. Understanding A Market, 19. Competitive Analysis of the Market, 20. Patents, Trademarks and Copyrights. PRACTICAL 21. Project Work, 22. Project Planning, 23. Project Report—General Model, 24. Case Study, 25. Project Analysis

Entrepreneurship is the most important instrument of social and economic development. It is because of this reason it is remarked that developing countries are not underdeveloped but undermanaged. It is true of Japan. About a century ago Japan was considered as an underdeveloped country. Thanks to the rapid progress made by Management science, now Japan is regarded as one of the most advanced countries of the world. Increasing production and productivity is the need of the hour. These are dependent upon physical factors or natural resources of a country and its human resource. However, the resources capable of enlargement can only be human resource. All other resources stand under the laws of mechanics. They can be better utilised or worse utilised but they can never have an output greater than the sum of the inputs. Man alone of all the resources available to man, can grow and develop if properly directed and motivated. In line with this thinking, there has been a revolutionary change in management philosophy. He (man) is potentially creative, trustworthy and co-operative. He is also considered to possess the potential for growth, achievement and constructive action with others. It is the job of the management to nurture and tap employee's productive drives. Entrepreneurship, therefore, hold the key to the economic development of a nation. It is because of this reason the U.G.C.'s Unified Syllabus has included the study of business management subject in almost every course in business and management disciplines, be it B. Com., M. Com., B.B.A. or M.B.A., C.A.C.S., C.W.A. and so on. The author has tried to explain the subject in the most simple language. Extensive use of charts, pictures and diagrams has been made to explain and illustrate the difficult concepts and Fundamentals of Entrepreneurship. Important questions asked in the examinations conducted by various universities and professional institutes have been given at the end of each chapter. The authors sincerely believe that the book will be of immense use and help the students preparing for these examinations.

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