

Cultural Tourism 2nd Edition

Cultural Heritage and Tourism in the Developing World is the first book of its kind to synthesize global and regional issues, challenges, and practices related to cultural heritage and tourism, specifically in less-developed nations. The importance of preservation and management of cultural heritage has been realized as an increasing number of tourists are visiting heritage attractions. Although many of the issues and challenges developing countries face in terms of heritage management are quite different from those in the developed world, there is a lack of consolidated research on this important subject. This seminal book tackles the issues through theoretical discourse, ideas and problems that underlay heritage tourism in terms of conservation, management, economics and underdevelopment, politics and power, resource utilization, colonialism, and various other antecedent notions that have shaped the development of heritage tourism in the less-developed regions of the world. The book is comprised of two sections. The first section highlights the broader conceptual underpinnings, debates, and paradigms in the realm of heritage tourism in developing regions. The chapters of this section examine heritage resources and the tourism product; protecting heritage relics, places and traditions; politics of heritage; and the impacts of heritage tourism. The second section examines heritage tourism issues in specific regions, including the Pacific Islands, South Asia, the Caribbean, China and Northeast Asia, South-East Asia, Sub-Saharan Africa, Central and Eastern Europe, the Middle East and North Africa, and Latin America. Each region has unique histories, cultures, political traditions, heritages, issues and problems, and the way these issues are tackled vary from place to place. This volume develops frameworks that are useful tools for heritage managers, planners and policy-makers, researchers, and students in understanding the complexity of cultural heritage and tourism in the developing world. Unlike many other books written about developing regions, this book provides insiders' perspectives, as most of the empirical chapters are authored by the individuals who live or have lived in the various regions and have a greater understanding of the region's culture, history, and operational frameworks in the realm of cultural heritage. The richness of this 'indigenous' or expert knowledge comes through as each regional overview elucidates the primary challenges and opportunities facing heritage and tourism managers in the less affluent areas of the world.

Examine cultural tourism issues from both sides of the industry! Unique in concept and content, *Cultural Tourism: The Partnership Between Tourism and Cultural Heritage Management* examines the relationship between the sectors that represent opposite sides of the cultural tourism coin. While tourism professionals assess cultural assets for their profit potential, cultural heritage professionals judge the same assets for their intrinsic value. Sustainable cultural tourism can only occur when the two sides form a true partnership based on understanding and appreciation of each other's merits. The authors--one, a tourism specialist, the other, a cultural heritage management expert--present a model for a working partnership with mutual benefits, integrating management theory and practice from both disciplines. *Cultural Tourism* is the first book to combine the different perspectives of tourism management and cultural heritage management. It examines the role of tangible (physical evidence of culture) and intangible (continuing cultural practices, knowledge, and living experiences) heritage, describes the differences between cultural tourism products and cultural heritage assets, and develops a number of conceptual models, including a classification system for cultural tourists, indicators of tourism potential at cultural and heritage assets, and assessment criteria for cultural and heritage assets with tourism potential. *Cultural Tourism* examines the five main constituent elements involved in cultural tourism: cultural and heritage assets in tourism sites such as the Royal Palace in Bangkok, the Cook Islands, and Alcatraz Prison in San Francisco.

tourism--what it is, how it works, and what makes it a success five different types of cultural tourists consumption of products, value adding, and commodification integrating the first four elements to satisfy the tourist, meet the needs of the tourism industry, and conserve the intrinsic value of the asset Though tourism and cultural heritage management professionals have mutual interests in the management, conservation, and presentation of cultural and heritage assets, the two sectors operate on parallel planes, maintaining an uneasy partnership with surprisingly little dialogue. Cultural Tourism provides professionals and students in each field with a better understanding of their own roles in the partnership, bridging the gap via sound planning, management, and marketing to produce top-quality, long-lasting cultural tourism products. Now translated into simplified Chinese.

Research delivers a multitude of approaches to value creation, represented here as a set of definitions, perspectives and interpretations of how tourists, as customers, create value alone and with others. Now updated throughout, *Creating Experience Value in Tourism, 2nd Edition* provides a clarification of these approaches as well as a practical translation as to how they can work within industry. Concluding with a summary of the areas for future research, this is a key resource for researchers, particularly those interested in experience value and co-creation, as well as a useful read for students of tourism and related industries.

Because few comparative data existed on European cultural tourism, when the European commission designated cultural tourism as a key area of tourism development in Europe, the European association for tourism and leisure education undertook a transnational study of European cultural tourism. The first five chapters address general themes (the scope and significance, the social context, the economic context and the political context of cultural tourism). The are followed by eleven chapters on individual countries from the European Union. Re-issued in 2005 in electronic format by ATLAS, the Association for Tourism and Leisure Education.

This established textbook explores how regions, and food industry, travel and hospitality companies present themselves to tourists experiencing the culture, history and ambience of a location through the food and wine it produces. It provides practical suggestions and guidelines for establishing a food-related tourism destination and business, discussing the environment, understanding the food tourist, supply issues, tours and tasting sessions, themed itineraries, planning and developing the tourist product, marketing and best practice strategies. It also includes numerous case studies from around the world and plentiful pedagogical features to aid student learning. If food and wine tourism is well planned, managed and controlled, it can become a real economic resource. Suitable for students in tourism and leisure subjects, the practical application provided in this book also makes it an ideal resource for those operating in the food and wine sector. Cultural Tourism remains the only book to bridge the gap between cultural tourism and cultural and heritage management. The first edition illustrated how heritage and tourism goals can be integrated in a management and marketing framework to produce sustainable cultural tourism. The current edition takes this further to base the discussion of cultural tourism in the theory and practice of cultural and heritage management (CM and CHM), under the understanding that for tourism to thrive, a balanced approach to the resource base it uses must be maintained. An 'umbrella approach' to cultural tourism represents a unique feature of the book, proposing solutions to achieve an optimal outcome for all sectors. Reflecting the many important developments in the field this new edition has been completely revised and updated in the following ways: New content on increasingly relevant topics including sustainability, climate change, the threat of de-globalization, overtourism and social media. New sections on experience creation, accessibility and inclusivity, as well as expanded material on creative industries and new management challenges. New international case studies and tried-and-tested assignment exercises have been added to every chapter. Written by experts in both tourism and cultural heritage management, this book will enable professionals and students to gain

a better understanding of their own and each other's roles in achieving sustainable cultural tourism. It provides a blueprint for producing top-quality, long-term cultural tourism products.

Tourism is one of the most dynamic and challenging industries across the globe. Since tourism is a multi-dimensional service industry, it becomes a responsibility of national and local governments, private sectors and voluntary organizations to make it more sustainable and responsible for minimizing negative environmental, social and cultural impacts and generating greater economic benefits for local residents. Moreover, it has become an immediate need to conserve natural and cultural heritage for the maintenance of the world's diversity. The present anthology, divided into three sections and comprising 16 chapters, addresses the need of sustainable and responsible tourism. It provides vibrant insights into the latest trends and practices followed in the industry for the sustenance of tourism. The book emphasizes the potential of tourism in upgrading national economy and social well-being of host communities. Besides, it focuses on the areas of important concerns which require critical attention, such as visitor impact management, tourism destination management, community involvement for tourism sustenance and the threat of climatic change on biodiversity and tourist destination. The book also guides readers towards new horizons of tourism arena related to sustainability and responsible tourism practices. This book will be of great interest to the students of hospitality and tourism management. Besides, it will prove to be of great use to policy makers, stakeholders, tourism educators and researchers.

This research-based monograph presents an introduction to the concept of film-induced tourism, building on the work of the seminal first edition. This revised edition has been thoroughly updated with substantial additions including the areas of film-induced tourism in non-Western cultures, movie tours and contents tourism.

Event and cultural tourism as a social practice is a widespread phenomenon of global socio-economic importance. The purpose of the book is to bring together current thinking on contemporary issues relating to the management and marketing of cultural events and attractions. The contributions to the book provide interesting perspectives on a number of topics including innovation in festivals, destination and event image, cultural events and national identity, religious festival experiences, effective management and marketing of events. The book is divided into two broad themes: event tourism and cultural tourism. The Cultural Tourism theme covers issues such as: socio-cultural and environmental impacts of tourism development; tourist experiences, motivations and behavior; development of cultural tourism; hosts and guests; Community participation; living heritage; and destination image and branding. The Event Tourism theme covers issues such as economic, socio-cultural and environmental impacts; tourist experiences, motivations and behavior; development of event tourism; event management and sponsorship; destination image and branding; and planning and marketing hallmark events. The book is in response to the increasing demand for empirically-based case studies on event and cultural tourism and will appeal to both academics and practitioners. Case studies are also ideal as teaching material for both undergraduate and postgraduate programmes internationally. This book is a special double issue of the Journal of Hospitality Marketing and Management.

This book covers the entire spectrum of cultural and digital tourism and presents the latest findings, examples and cases, highlighting innovations for the tourism industry from both an academic and a practical point of view. The book invites readers to

discover ongoing developments and recent trends in fields like heritage and museum management; sports tourism; tourism economics and policy; e-marketing and e-business; and many other fields, making it of value to researchers in tourism management, practitioners and policymakers alike. The book was edited in collaboration with the International Association of Cultural and Digital Tourism - IACuDiT - and includes the proceedings of the First International Conference on Cultural and Digital Tourism.

Cultural Tourism Routledge

Cultural tourism has become an important source of revenue for Latin American countries, especially in the Andes and Meso-America. Tourists go there looking for authentic cultures and artefacts and interact directly with indigenous people. Cultural tourism therefore takes place in close engagement with local societies. This book analyses the effects of cultural tourism and the processes of change it provokes in local societies. It analyses the intricacies of informal markets, the consequences of enforcing tourist policies, the varied encounters of foreign tourists with local populations, and the images and identities that result from the development of tourism. The contributors convincingly show that the tourist experience and the reactions to tourist activities can only be understood if analysed from within local contexts. Contributors: Michiel Baud, Annelou Ypeij, Lisa Breglia, Quetzil E. Castañeda, Ben Feinberg, Carla Guerrero Montero, Walter E. Little, Keely B. Maxwell, Lynn A. Meisch, Zoila S. Mendoza, Alan Middleton, Beatrice Simon, Griet Steel, Gabriela Vargas-Cetina. "Tourism in Latin America especially the sort of cultural tourism that plays to desires for authentic experiences has become a key foreign currency earner for many countries. This important volume examines the impact of tourism across the region, providing a rich survey of the range of experiences and teasing out the theoretical implications. From the almost surreal Mi Pueblito theme park in Panama to mushroom-hunting tourists in Oaxaca to the eco-trail leading to Machu Pichu, these chapters present compelling cases that speak to identity formation, nationalism, and economic impacts. As the contributors show, benefits are differentially accrued to various actors and often not to the communities that tourists come to see. Yet, the contributors also make it clear that in struggles over ownership, authenticity, and political representation, local communities actively shape the contours and meanings of tourism, at times successfully leveraging cultural capital into economic gains." Edward F. Fischer, Director Center for Latin American Studies, Vanderbilt University

This book deals with the issue of how travel and tourism, if developed in a proper form, can contribute to human transformation, growth and development, and change human behaviour and our relationship with the world. The volume investigates the experiences offered by travel and tourism that can change travellers as human beings and their relationships and interactions with natural, socio-cultural, economic, political and technological environments. The book has been published in two volumes. This first volume focuses on the tourist perspective and the tourist self. It consists of 16 chapters covering different types of tourism, including: wellness, retreat, religious and spiritual tourism; extreme sports, backpacking and cultural tourism; WWOOFing and ecotourism; and volunteer and educational tourism. This book is primarily intended for tourism students and tourism programmes in business and non-business schools. However, it could also appeal to students, academics and professionals from disciplines

that deal with human development and behavioural changes.

With contributions from international experts, this book provides a broad discussion of cultural tourism as a concept and the way it is implemented in diverse regions around the world. It addresses the notion of cultural tourism and what it means to tourism as an industry, and also explores types of cultural tourism offered to tourists and experienced by them. Many international case studies will be included on specific instances of cultural tourism, and current topics like cultural tourism's relationship to sustainability are discussed.

Sustainable tourism is attracting enormous attention today throughout the world. This book provides an up-to-date, comprehensive coverage of the practice and management of the subject. It offers a range of definitions of sustainable tourism from different sectors of tourism and different parts of the world. Key issues and current debates are also discussed and a range of examples of sustainable tourism management practice are given. The book is designed to be interactive, with group and individual exercises and discussion points to further understanding of the subject

The tourism industry continues to evolve as people's interests have changed. There has been a shift in the type of experiences sought when people travel. One of the reasons behind this is the desire for travelers to be more engaged as they travel and get to know a community through their culture and heritage. Tourists are craving authenticity. In an environment of chain restaurants, hotels, and stores people are seeking the differences of what communities offer. This book will be a guide to how a community can sustainably develop their cultural and tourism resources in order to attract and retain the sought-after cultural and heritage tourist. The perceived quality of a destination's cultural offering has long been a significant factor in determining tourist choices of destination. More recently, the need to present touristic offerings that include cultural experiences and heritage has become widely recognised, that this aspect of the tourism experience is an important differentiator of destinations, as well as being amongst the most manageable. This has also led to an increase in the management of such experiences through special exhibitions, events and festivals, as well as through ensuring more routine and controlled access to heritage sites. Reflecting the increasing application of cultural heritage as a driver for tourism and development, this book provides for the first time a cohesive volume on the subject that is theoretically rich, practically applied and empirically grounded. Written by expert scholars and practitioners in the field, the book covers a broad range of theoretical perspectives of cultural heritage tourism; regeneration, policy, stakeholders, marketing, socio-economic development, impacts, sustainability, volunteering and ICT. It takes a broad view, integrating international examples of sites, monuments as well as intangible cultural heritage, motor vehicle heritage events and modern art museums. This significant book furthers knowledge of the theory and application of tourism within the context of cultural heritage and will be of interest to students, researchers and practitioners in a range of disciplines.

Culture and heritage tourism provide an important direction in sustainable funding and tourism. Assessing the potential of cultural and heritage assets, including physical and experiential values, is crucial for the sustainability of tourism attractions and regional development. Conservation and Promotion of Heritage Tourism is a collection of innovative methods and applications to utilize historical resources to increase tourism for long-term economic security and advancement. Highlighting a range of topics including cultural tourism, community development, and tourism branding, this book is ideally designed for historians, city planners, curators, business professionals, educators,

engineers, managers, tourism researchers, graduate-level students, policymakers, and academicians seeking current research on the connections between culture, conservation, sustainable development, and tourism.

Fully revised, *Tourism*, 2nd edition covers aspects of tourism from a modern perspective, providing students with a range of theoretical and research-based explanations, supported by examples, case studies and unique insights from industry representatives. Covering topics such as policy and planning, heritage management, leisure management, event management and hospitality management, the book tackles the practical elements of academic tourism such as infrastructure management and economic development, together with other important contemporary issues such as sustainable development and post-tourists.

According to the World Tourism Organization (UNWTO), international tourists engaging in cultural activities accounted for more than 500 million of international tourist numbers in 2017. City tourism relies on culture as a major product, providing benefits not only for interested visitors, but also for the local resident population. New trends in tourism include "experiential tourism", where the interactions between tourists and residents become a key part of the tourism experience and overall customer satisfaction. New technologies and IT applications allow tourists to design their own trip, given the presence of global companies like Trip Advisor, Booking.com and AirBnB. This comprehensive volume explores new trends in cultural tourism, demonstrating how and why culture has become a central factor in tourism. The authors analyse a wide range of relevant issues, including: how heritage-based and cultural tourism could contribute to the sustainability of destinations; the increase of religious travels to and within Arab countries; and how cultural tourism fosters understanding among people and cultures, and could even potentially help to consolidate peace at a regional level. The book also analyses interactions between hosts (the local residents) and guests (the cultural visitors), revisiting the pioneer hippy travelling experiences in Turkey of the 1960s and how they shaped youth culture. This book will be of great interest to students and researchers of cultural tourism. The chapters were originally published in the journal *Anatolia*.

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This insightful book reappraises how traditional high culture attractions have been supplemented by popular culture events, contemporary creativity and everyday life through inventive styles of tourism. Greg Richards draws on over three decades of research to provide a new

approach to the topic, combining practice and interaction ritual theories and developing a model of cultural tourism as a social practice. The Impact of Culture on Tourism examines the growing relationship between tourism and culture, and the way in which they have together become major drivers of destination attractiveness and competitiveness.

Within the past 10 years 'Religious Tourism' has seen both economic and education-sector growth on a global scale. This book addresses the central role of religious tourism and interrelationships with other aspects of pilgrimage management. It provides practical applications, models and illustrations and looks at secular and sacred spaces on a global stage. The second edition sees the introduction of a new structure and the addition of new international case studies. It is an invaluable reference for academics, students and practitioners and is a timely text on the future of faith-based tourism and pilgrimage.

This book explores the latest developments in the field of smart tourism, focusing in particular on the important cultural and sustainability synergies that have emerged during the digital era. The aim is to elucidate how ICTs can promote innovation and creativity in the tourism and leisure sector in ways that take into account cultural and social responsibilities, foster sustainable tourism management, and enhance cultural tourism, cultural heritage, and sustainable development. The book is based on the proceedings of the Fifth International Conference of the International Association of Cultural and Digital Tourism (IACuDiT), attended by academics and industry practitioners from cultural, heritage, communication, and innovational tourism backgrounds, and is edited in collaboration with IACuDiT. It will have broad appeal to professionals from academia, industry, government, and other organizations who wish to learn about novel perspectives in the fields of tourism, travel, hospitality, culture and heritage, leisure, and sports within the context of a knowledge society and smart economy in which sustainability is becoming ever more important.

This book analyzes a broad variety of tourism products in China, Asia and Europe that employ both cutting-edge IT technologies and advanced methodologies. These products are cultural tourism, recreational tourism, sport tourism, adventure tourism, medical tourism and more. Authors from different areas contributed to the book, including academic researchers, graduate students, government administrators and industry practitioners. The book covers the entire chain of tourism product business processes: product development and improvement, tourist behavior analysis, marketing and sales, customer service, etc. In addition, it addresses related issues such as tourism sustainability, policymaking, environmental protection and human resource development. Big data processing, data mining, visual content analysis and textual content analysis, semantic nets and sentiment analysis are among the cutting-edge technological tools used to study tourism product development here. The book gathers selected papers from the 9th International Conference on Tourism and Hospitality between China and Spain (www.china-spain.org) with participants from 18 countries. Though the book is mainly intended for researchers and policymakers, it will also appeal to a wider audience, due to its first-hand content, insightful analysis and broad geographic coverage.

"This book presents a comprehensive and dynamic understanding of cultural tourism. It examines cultural mediators and how they help tourists appreciate foreign cultures. It also shows how tourism experiences are strategically crafted by mediators. The mediation process is complex, and the various products are mediated differently. A number of different products are investigated, including destination brand identities, "living" cultures and everyday life, art and history. " At the interface between culture and tourism lies a series of deep and challenging issues relating to how we deal with issues of political engagement, social justice, economic change, belonging, identity and meaning. This book introduces researchers, students and practitioners to a range of interesting and complex debates regarding the political and social implications of cultural tourism in a changing world. Concise and thematic theoretical sections provide the framework for a range of case studies, which contextualise and exemplify the issues raised. The book focuses on both traditional and popular culture, and explores some of the tensions between cultural preservation and social transformation. The book is divided into thematic sections - Politics and Policy; Community Participation and Empowerment; Authenticity and Commodification; and Interpretation and Representation - and will be of interest to all who wish to understand how cultural tourism continues to evolve as a focal point for understanding a changing world.

Heritage Tourism is a core text for 2nd and 3rd year students on tourism and related degrees where the major focus is on heritage modules. It will also serve as an important reference to postgraduate courses that explore key themes implicit within heritage tourism such as conservation, management, interpretation, and authenticity.

The extensively revised second edition of Issues in Cultural Tourism Studies provides a new framework for analyzing the complexity of cultural tourism and its increasing globalization in existing as well as emergent destinations of the world. The book will focus in particular on the need for even more creative tourism strategies to differentiate destinations from each other using a blend of localized cultural products and innovative global attractions. The book explores many of the most pertinent issues in heritage, arts, festivals, indigenous, ethnic and experiential cultural tourism in urban and rural environments alike. This includes policy and politics; impact management and sustainable development; interpretation and representation; marketing and branding; and regeneration and planning. As well as exploring the inter-relationships between the cultural and tourism sectors, local people and tourists, the book provides suggestions for more effective and mutually beneficial collaboration. New edition features include: an increased number of topical case studies and contemporary photographs which serve to contextualize the issues discussed a re-orientation towards global rather than just European issues three brand new chapters on The Geography of Cultural Tourism, The Politics of Global Cultural Tourism, and The Growth of Creative Tourism an extensively revised chapter on Experiential Tourism. At the interface between the global and the local, a people-centred approach to planning and development is advocated to ensure that

benefits are maximized for local areas, a sense of place and identity are retained, and the tourist experience is enhanced to the full. The text is unique in that it provides a summary and a synthesis of all of the major issues in global cultural tourism, which are presented in an accessible way using a diverse range of international case studies. This is a beneficial and valuable resource for all tourism students.

Many former mining areas have now lost their industrial function and are now turning to tourism for regional revitalization and community economic development. The transformation process of these industrial, and in some cases derelict, mining sites and landscapes into an area of interest for tourists is a major challenge both for planners and for tourism managers. It involves complex consideration to both the preservation of the physical site and community mining heritages as well as the health, safety and environmental factors inherent in opening these vast sites to the public. *Mining Heritage and Tourism* includes contributions from internationally recognized authorities and is the first book to focus on the issues, challenges and potentials in redeveloping mines as cultural heritage attractions which are explored thematically throughout the book. It draws on multidisciplinary research to consider the dichotomy between heritage preservation and tourist development goals for mining heritage sites as well as to explore the practical challenges of developing these sites. These themes are illustrated by case studies from a vast range of geographical locations around the globe to offer operational insights into the planning and management of these sites for both heritage and tourism purposes, as well as innovative site management techniques. There has never before been a more comprehensive book on mining heritage tourism representing the latest developments in strategy, policy and practices. This book serves as an invaluable guide for students, researchers, academics and practitioners in the areas of Tourism and Heritage Management.

Describing the fundamental elements of research methods for leisure, recreation and tourism, this new edition of a popular textbook is updated throughout. It covers the measurement of variables, sampling, questionnaire design and evaluation methods, and also a wider discussion of writing proposals, communicating research findings, cross-cultural research, and the use of new technologies in conducting research. Written by internationally renowned researchers in an accessible style, this book introduces both undergraduate and graduate students to the vital skills they will need to succeed in the leisure, recreation, tourism and hospitality industries.

Cultural tourism is nowadays considered the fastest growing market in tourism. The research was obtained to gain further insight about cultural tourists. The study explored cultural tourists in Portugal through investigating the profile, motivation and level of interest of cultural tourists, in the specific case of Silves. Silves is a small town in the Algarve region, and as the former Capital of the Algarve in the period when the Arabs were ruling, the town is left with Arabic Heritage. The literature of cultural tourism revealed that further research is needed about the relation between the dependent variable

of socio-demographics/trip characteristics and motivation and preferences for behavioural items of the cultural tourists. A combination of primary and secondary research has been applied in order to examine the topic, achieve the objectives and test the hypotheses. For the primary research, a survey was carried out at the site of Silves in Portugal, whereby altogether 196 valid surveys were obtained.

"This is a timely and easily accessible book that addresses a number of issues that are of central concern to the development of tourism studies. It will also be of interest to those in cultural studies, social geography and social anthropology who are concerned with the relationship between the production and consumption of place." - Kevin Meethan, University of Plymouth Sharp and engaging, *Tourist Cultures* presents valuable critical insights into tourism - arguing that within the imagined-real spaces of the traveller self it becomes possible to envisage tourist cultures and futures that will both empower and engage. Here is a framework for understanding tourism which is subject-centred, dynamic, and capable of dealing with the complexity of contemporary tourist cultures. The book argues that tourists are not passive consumers of either destinations or their interpretations. Rather, they are actively occupied in a multi-sensory, embodied experience. It delves into what tourists are looking for when they travel, be they on a package tour, or immersing themselves in the places, cultures and lifestyles of the exotic. Tourism is examined through a consideration of the spaces and selves of travel, exploring the cultures of meaning, mobilities and engagement that frame and define the tourist experience and traveller identities. This book draws on the explanatory traditions of sociology, human geography and tourism studies to provide useful insights into the experiential and the lived dimensions of tourism and travel. Written in an accessible and engaging style, this is a welcome contribution to the growing literature on tourism and will be important reading for students in a range of social science and humanities courses.

One of the most salient forms of modern-day tourism is based on the heritage of humankind. The majority of all global travel entails some element of the cultural past, as hundreds of millions of people visit cultural attractions, heritage festivals, and historic places each year. The book delves into this vast form of tourism by providing a comprehensive examination of its issues, current debates, concepts and practices. It looks at the social, physical and economic impacts, which cause destinations, site managers and interpreters to consider not only how to plan and manage resources but also how to portray the past in ways that are acceptable, accurate, accessible and politically relevant. In the process, however, the depth of heritage politics, the authenticity and inauthenticity of place and experience, and the urgent need to protect living and built cultures are exposed. The book explores these and many other current issues surrounding the management of cultural resources for tourism. In order to help students relate concepts to real-world situations it combines theory and practice, is student learning oriented, is written accessibly for all readers and is empirically rich.

Heritage tourism has become an increasingly significant component of the global tourism industry, particularly in countries striving to diversify away from sea, sand and sun. This growth has had profound influences on the presentation and representation of both tangible and intangible heritage within tourism context. The concept of heritage continues to evolve with its fast-changing political, economic and socio-cultural surroundings. Therefore it is essential that heritage tourism engages with the new form of globalised communities and societies, which have become more assimilated to each other but yet strive to sustain their own distinctive locality. This book aims to offer a thorough critical examination and systematic evaluation of the unique dynamics of heritage and tourism development from both social sciences and management perspectives. It incorporates both global and local perspectives in theorising and managing heritage tourism. While focusing on reviewing and analysing key academic concepts and debates including authenticity, commodification, globalisation and heritage interpretation, this book also discusses and evaluates topical issues such as sustainable development, marketing strategies and digital technologies including social media. It theoretically locates heritage discourses in the analysis of heritage tourism development and management drawing on various perspectives, from tourism, heritage studies, sociology, anthropology, politics and geography to management and marketing studies. Including case studies of topical concerns, controversies and challenges it will encourage readers to develop a new and insightful understanding of the dialectical relationship between heritage and tourism development. This book is essential reading for students studying tourism, heritage studies, cultural studies as well as related disciplines.

The Book Explores Various Facets Of Indian Social And Cultural Thought And Life That Make The Country An Attractive Tourist Site: Its People, History, Arts, Food And Drink, Customs And Lifestyle. It Includes A Variety Of Discussions And Data On Tourism: Tourism-Related Organisations And Conventions, Eco-Tourism And India S Wildlife Scenario, For Instance.

Completely updated and revised, Cruise Ship Tourism, 2nd Edition covers the economic, social and environmental impacts of cruising, combining the latest knowledge and research to provide a comprehensive account of the subject. Despite the industry growing rapidly, there is a substantial gap in the related literature, and this book addresses the key issues for researchers, students and industry professionals. A valuable 'one-stop-shop' for those interested in cruise ships and maritime tourism, this new edition from major names in the field is also an invaluable resource for anyone concerned more widely with tourism and business development.

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