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Providing a comprehensive overview packed with relevant examples, CONTEMPORARY FINANCIAL MANAGEMENT, 14e, focuses on value creation, risk management, and effectively managing cash flow. It explores the international aspects of financial management, examines the ethical behavior of managers, emphasizes the unique finance-related concerns of entrepreneurs, and studies the effects of the 2008-2009 recession. In addition, chapter-opening Financial Challenges scenarios, icons, cases, and other learning features highlight critical concepts and enable readers to apply what they learn to real-world practice. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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FINANCIAL ACCOUNTING, Eleventh Edition continues a distinguished tradition of combining academic needs with professional thought to prepare students for a dynamic business world. Through market-leading integration of International Financial Reporting Standards coverage and real-world data, trusted pedagogy, and a clear writing style that simplifies complex concepts, FINANCIAL ACCOUNTING, Eleventh Edition, develops the judgment and critical-thinking skills students will need to succeed. The new edition is fully updated for IFRS, includes unique elements on ratio analysis, and offers two unique choices for online homework software: CengageNOW and Aplia. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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USING FINANCIAL ACCOUNTING INFORMATION, 7/E, is a non-debit/credit text known for its strong decision-making focus and its incorporation of flagship companies for increased relevance. The student-friendly presentation and innovative transaction analysis of the new edition ensures students master financial accounting concepts and the role of those concepts in business decision making. USING FINANCIAL ACCOUNTING INFORMATION, 7/E, is a complete teaching system with numbered Examples tied to end-of-chapter homework for step-by-step learning, POD Reviews at the end of every section that provide instant feedback to students to help them master key concepts, as well as CengageNOW technology that contains gradable, algorithmic homework activities. Also new is a better and more intuitive system for notating transactions, so students understand better how each transaction affects the financial

business today with the latest edition of Besley/Brigham's leading Essentials of Managerial Finance. This edition's 18-chapter length makes it an ideal choice for covering all the topics you need in your introductory finance course, including accounting statements, security markets, interest rates, taxes, risk analysis, time value of money, and the basics of security valuation. As practical as it is thorough, ESSENTIALS OF MANAGERIAL FINANCE, 14e is organized for success with a reordered table of contents that pulls concepts students need to know to the forefront. Clear, concise, and proven pedagogy from this prestigious author team offers an exceptional blend of theoretical and applied material with actual industry examples that show how financial principles work within businesses throughout the world. You can introduce significant topics of growing importance in business today, such as multinational finance and resolving ethical dilemma, while challenging your students' critical thinking skills. An emphasis on Excel and use of financial calculators helps prepare your students to use these important tools, while strong end-of-chapter practice, self-tests, fresh chapter summaries, and intriguing chapter opening vignettes connect managerial finance principles to today's business world and ensure understanding. Thomson ONE: Business School Edition, coordinated with the text, gives students access to the same research tools financial professionals use every day. This edition's comprehensive support package is further strengthened with the innovative new CengageNOW online course management and learning system that saves you time in preparation and teaching, while offering personalized study and multimedia support to ensure student understanding. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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